

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

O I P E 14P90
APR 9 4 2007
PATENT & TRADEMARK OFFICE

Re Patent Application of:)
Pierfrancesca La Mura) Examiner: Daniel S. Felten
Moshe Tennenholz) Art Unit: 3693
Yoav Shoham)
)
Application No: 09/885,720)
)
Filed: June 19, 2001)
)
For: ENHANCED AUCTION)
MECHANISM FOR ONLINE)
TRANSACTIONS)
)

Commissioner for Patents
Box 1450
Alexandria, VA 22313-1450

AMENDMENT AND RESPONSE TO OFFICE ACTION
UNDER 37 C.F.R. §1.111

Sir:

In response to the Office Action dated October 4, 2006,
and pursuant to 37 C.F.R. §1.111, applicants respectfully request that the
above-identified application be amended as follows: